

ロゴ基本情報: 公式カラースペック

The primary logo appears on all corporate communication and marketing materials. This is the primary consumer-facing logo and should be at the forefront of all communications.



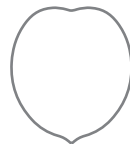
Bright Sun Yellow: PMS 1235c / C: 0 M:29 Y: 91 K: 0 / R: 253 G: 187 B: 48 / HEX: #ffb517



Sun Ray Yellow: PMS 144c / C: 0 M:48 Y: 100 K: 0 / R: 248 G: 151 B: 29 / HEX: #eb7c00



Walnut Brown: PMS 477c / C: 50 M:85 Y: 100 K: 38 / R: 101 G: 48 B: 29 / HEX: #4f1800



Bright White: C: 0 M:0 Y: 0 K: 0 / R: 255 G: 255 B: 255 / HEX: #ffffff



ロゴの扱い方

モノクロの場合



Vector

最小サイズ



印刷の場合

1.5 cm



デジタル/モバイルの場合

25 pixels h

ロゴ回りのスペース

ロゴ内の太陽マークの円と同じスペース分をあける



Minimum Clear Space:

When the logo appears with other elements around it, especially typography or other logos, please allow for a minimum of space around it the same width as the "circle of the sun" at the same scale. Logo may appear on top of photos, such as below.



ロゴ基本情報: サブカラー単色使用の場合

These logos may be used where appropriate with prior permission such as on premium items such as caps, t-shirts, water bottles, pens, etc.



Yellow:

PMS 1235c

C: 0 M:29 Y: 91 K: 0

R: 253 G: 187 B: 48

HEX: #ffb517



Teal:

PMS 3125c

C: 83 M:0 Y: 21 K: 0

R: 0 G: 181 B: 204

HEX: #2bffc9



Red:

PMS 1788c

C: 0 M:100 Y: 100 K: 0

R: 245 G: 15 B: 15

HEX: #ff291f



Green:

PMS 7481c

C: 70 M:0 Y: 85 K: 0

R: 76 G: 184 B: 96

HEX: #66ff73

